

# SANDI M. SCHWARTZ

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## SCIENCE WRITER/EDITOR

Environment ♦ Energy ♦ Health & Wellness ♦ Parenting ♦ Human Behavior

## PROFILE

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- Over 20 years effectively and creatively communicating complex science issues to the public.
- Published author featured in numerous print and online publications specializing in parenting, wellness, and environmental topics.
- Online experience with content creation, blogging, SEO, social media marketing, and Wordpress.

## PROFESSIONAL EXPERIENCE

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**Freelance Science Writer, Editor, Researcher** (January 2007 – present)

### *Writing*

- Published articles in national publications: *Chicken Soup for the Soul*, *Scary Mommy*, The Gottman Institute blog, Environmental Defense Fund's *Mom's Clean Air Force*, *Very Well Family*, *Parent Co*, *Motherly*, *Your Teen*, *The Week*, *Glossy Cover*, *Taffeta*, *BlogHer*, *Motherfigure*, *One Green Planet*, *Climate Mama*, *Almost Fearless*, *Folk Rebellion*, *Modern Alternative Mama*, *Urban Mommies*, *Momalot*, *Sixty Second Parent*, *Good Mother Project*, *Ripple Kindness Project*, *Phase 2 Parenting*, *Green Child Magazine*, *Mommy Nearest*.
- Published articles in over 50 regional parenting and women's magazines in the United States and Canada, including *Arizona Parenting*, *Atlanta Parent*, *Baton Rouge Parents*, *Bay Area Parent*, *Calgary's Child*, *Chicago Suburban Family*, *Connecticut Parent*, *Dallas Parent*, *Miami-Dade Family Life*, *New York Parenting*, *Oregon Family*, *Osceola Woman*, *Palm Beach Parenting*, *Philly Tweens*, *Pittsburgh Parent*, *Portland Parent*, *Texas Home School Coalition Association Home Educator Express Newsletter*, and *Washington Family*.
- Write monthly blog articles for several green businesses.
- Write newsletter and blog articles for goDCgo, an initiative of the District of Columbia Department of Transportation (DDOT) that encourages the use of sustainable transportation.
- Article "How a Parent's Affection Shapes a Child's Happiness for Life" featured on top podcast Optimal Daily Living and published by the Society for Personality and Social Psychology.
- Article "How Smartphone Addiction Is Affecting Teens' Brains" was published in Hodder Education's International Baccalaureate Diploma Program Language B curriculum book.
- Produced articles for two local Boca Raton, Florida publications addressing environmental, transportation, and real estate development issues.
- Wrote infertility articles featured on Footsteps for Fertility Foundation's blog, *Fertility-Health.com*, *Genius Beauty*, *Mommy Scene*, *MedFriendly Medical Blog*, *Don't Count Your Eggs*, and fertility clinic and egg bank websites.
- Published article "Linking Noise and Vibration to Sick Building Syndrome in Office Buildings" for *EM Magazine* of the Air & Waste Management Association; featured as a chapter in the book *Noise Pollution: Impact and Mitigation*.
- Authored numerous articles for *Seven Mile Times* and *Sea Isle Times* in New Jersey focused on environmental topics including conservation, beach erosion, weather, and sunscreen protection.
- Wrote newsletter articles and brochures for Y-ME National Breast Cancer Organization.
- As a consultant to Foursquare Integrated Transportation Planning, researched and produced several public transit reports for local governments in Maryland.

### ***Blogging***

- Developed [Happy Science Mom](#), a parenting toolkit for raising happy, balanced children focused on scientific aspects of stress reduction. Wrote book reviews and sponsored posts for Oriental Trading, Diapers.com, Paperless Post, Kidloland, Cozy Phones, and Aurorae yoga products.

### ***Editing***

- Edited newsletters for goDCgo, an initiative of the District of Columbia Department of Transportation (DDOT) that encourages the use of sustainable transportation.
- Edited children's book for WeeWork for Good, a charitable volunteer organization for families.
- Edited Union of Concerned Scientists' report "The Root of the Problem: What's Driving Tropical Deforestation Today?".
- Proofread environmental industry reports for Acclaro Growth Partners, a research and strategy consulting firm.

### **The National Academies, Division on Earth and Life Studies, Washington, DC**

***Report Review and Communications Officer*** (September 2003 – December 2006)

***Communications Officer***, (January 2007 – September 2007)

- Wrote and disseminated outreach materials summarizing complex scientific reports, such as report briefs, brochures, report release notifications, and websites.
- Developed and implemented communications strategies for reports and the Division overall.
- Managed peer review process for over 70 reports on topics including air quality, energy, climate change, water quality, radioactive waste disposal, agriculture, ocean science, and chemicals.
- Directed a committee to review the Board on Agriculture and Natural Resources' animal nutrition project—interviewed experts, assessed research, and wrote the final report.
- Contributed to sections of *Managing Coal Combustion Residues in Mines* report.
- Served as the research associate for the Committee on Coal Research, Technology, and Resource Assessments to Inform Energy Policy—analyzed federal agency support for coal-related research and wrote and edited sections of the report.

### **Hill and Kehne, LLC, Consultant, Washington, DC (January – April 2005)**

- Presented research on funding opportunities for private sector development of hydrogen fueling stations and summary of environmental solutions in brownfields real estate market.

### **The Cadmus Group, Inc., Senior Analyst, Arlington, VA (June 2000 – September 2003)**

- Developed and implemented sales and marketing efforts for Environmental Protection Agency's ENERGY STAR products by conducting market research, writing and editing technical analysis papers, recruiting partners, and developing marketing materials.
- Supported marketing efforts for EPA's Indoor Environments Division by developing case studies, brochures, press kit materials, and articles about indoor air quality and asthma.

### **United States Environmental Protection Agency, Design for the Environment Program, Environmental Careers Organization Associate, Washington, DC (July 1999 – June 2000)**

- Authored printing industry report—summarized technical aspects of ink systems and analyzed regulations, air emissions data, and market statistics.
- Created outreach materials and co-authored a *Flexo Magazine* article about ink systems.
- Helped develop and implement a communications strategy and website for the program.

## EDUCATION

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**University of Pennsylvania**, Specialization Certificate in Foundations of Positive Psychology, 2019

**University of California, Berkeley**, The Science of Happiness course, Teaching Assistant, 2015

**Johns Hopkins University**, M.A. Government, Environmental Policy Focus, thesis about fuel efficient vehicles featured at three industry conferences, 2004

**The George Washington University**, B.A. Environmental Studies, Political Science minor, 1999

## PROFESSIONAL AFFILIATIONS

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- American Society of Journalists and Authors
- Editorial Freelancers Association
- International Positive Psychology Association
- Children & Nature Network

## VOLUNTEER ACTIVITIES

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- Member of Impact 100 Palm Beach County Environmental Grant Committee (2019-present)
- Member of Women's Foundation of Florida Girls STEAM Academy (2018-present)
- Community service co-chair and green team member for school PTA (2018-2020)
- Boca Save Our Beaches website writer (2018-2019)
- Volunteer for Environmental Voter Project (2016-present)
- Citizens' Climate Lobby volunteer—media liaison (2017-2018)
- Member of Green Living Advisory Board for local city (2016-2018)
- Environmental project co-chair for annual school community service day (2016-2018)
- Toastmasters International: club secretary and newsletter editor (2013-2015)
- Guest environmental educator in local schools (2014-2015)